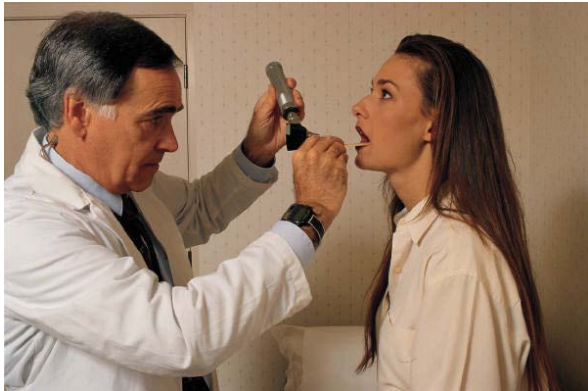


Annual Rural Health Clinic Workshop

Wednesday, May 18, 2011

Northfield Inn & Suites, Springfield, IL

8:00 a.m. – 4:00 p.m.




ICAHN
Illinois Critical Access Hospital Network

**Rural Health Clinic Workshop
Wednesday, May 18, 2011**

INTENDED AUDIENCE

Rural hospital administrators, financial officers and management staff, clinic/practice managers, physicians, nurse practitioners, physician assistants, and clinic/financial consultants. Speakers will address both free-standing and provider-based clinics.

SPEAKER BIOGRAPHIES

Bill Finerfrock, Executive Director, NARHC

Bill Finerfrock specializes in healthcare financing, health systems reform, health workforce and rural health for Capitol Associates, Inc. As Co-Founder and Executive Director of the National Association of Rural Health Clinics, he is also a recognized expert on rural health issues. Mr. Finerfrock has worked in and with the U.S. Congress and Federal agencies for the past 30 years. He has successfully worked on public policy and regulatory issues before the Department of Health and Human Services, the Department of Transportation, the Department of Veterans Affairs, the Department of Defense, and the Justice Department.

Mr. Finerfrock has received numerous awards including: the State Office of Rural Health Advocacy Award in 1995, the American Academy of Physician Assistants President's Award in 2002, and the Watchdog Award from the Healthcare Billing and Management Association in 2006. He has been a speaker at numerous state and national health professional meetings and has been published extensively in newsletters and professional journals. Mr. Finerfrock is a graduate of Penn State University.

Michael Bell, CPA, WIPFLI

Mike Bell has been in public practice for more than 30 years, focusing exclusively on the health care industry by providing a full range of accounting, auditing, reimbursement, and financial consulting services. Mike has worked with health care organizations throughout the country including hospitals, critical access hospitals, physician clinics, rural health clinics, federally qualified health clinics, home health agencies, nursing homes, and other organizations. Mike is constantly monitoring state and federal legislation and regulatory changes in an effort to keep clients informed of opportunities to increase reimbursement or strategies to avoid payment reductions. Mike has been extremely well received as a speaker for this workshop in the past, and is returning by popular demand.

Mike presents numerous educational programs for HFMA, state hospital associations, groups of hospitals, and other associations annually. Mike is Co-Founder of the Rural Health Clinic Association of Washington and has served on the National Rural Health Association advisory board. Mike is also involved with several HFMA chapters. Mike is a CPA, a licensed pilot, and holds a B.A. degree in accounting from North Carolina State University.

Jodie Edmonds, Vice President Medicaid Revenue Consulting, NEBO Systems

Jodie Edmonds joined NEBO Systems in October of 2010 as Vice President of Medicaid Revenue Consulting. In her new role, Ms. Edmonds provides consulting services to NEBO's client base in Illinois, focusing on helping providers reduce their rate of Medicaid claim rejections and denials. Her responsibilities include specialized training and seminars to teach best practices in Medicaid billing. She has a reputation for making provider's needs a priority and has earned the respect of hospitals and health care organizations across the state. Ms. Edmonds had been with the Illinois Department of Healthcare and Family Services since 1979 serving as a representative to healthcare providers on issues relating to billing, technical support and payments.

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WORKSHOP AGENDA

- 7:30 a.m.** **Registration and Continental Breakfast**
- 7:55 a.m.** **Welcome and Introductions**
Pat Schou, Executive Director, Illinois Critical Access Hospital Network (ICAHN)
- 8:00 a.m.** **“Legislative Update”**
Bill Finerfrock, Executive Director, National Association of Rural Health Clinics, Washington, D.C.
- 9:15 a.m.** **“Everything You’ve Always Wanted to Know About RHC Billing and Reimbursement”**
Michael Bell, CPA, WIPFLI Partner in Charge, Spokane, WA
Both Free-Standing and Provider-Based RHC’s are challenged to bill services correctly and complete the Medicare cost reports annually. We will review: RHC and non-RHC billing requirements; proper method for reporting visit.; FTE’s; information on the cost report to maximize RHC reimbursement; strategies and options available to avoid reimbursement pit falls; RAC audit issues; Medicare Advantage contract and payment requirements; Medicaid managed care supplemental payments from the state from a federally mandated minimum standpoint.
- 10:15 a.m.** **Break**
- 10:30 a.m.** **Continuation: “Everything You’ve Always Wanted to Know About RHC Billing and Reimbursement”**
Michael Bell, CPA, WIPFLI Partner in Charge, Spokane, WA
- 12:15 p.m.** **Luncheon**
- 1:00 p.m.** **“HFS Initiatives: 2010-2011”**
Jodie Edmonds, Vice President of Medicaid Revenue Consulting, NEBO Systems, Springfield, IL
Discussion of Hospital Rate Reform-2013 Implementation; Integrated Care Program; HIPAA 5010 Version; CMS 1500-July 2010 Dual Process Implementation; Durable Medical Card; Enrollment of Referring and Ordering Physicians; Medicaid RAC’s; and NCCI Editing.
- 2:00 p.m.** **“Rural Health Clinic Mock Surveys: A Panel Discussion**
Moderator: Peter Hertzog, Clinic Director, Sparta Community Hospital, Sparta, IL
Panel: Tabitha Lane, LPN, Rural Health Clinic Supervisor, Washington County Hospital, Nashville, IL; Nancy Newby, CEO, Washington County Hospital, Nashville, IL; Portia Anderson, Clinic Business Office Manager, Memorial Medical Clinic, Carthage, IL; Deborah Campbell, CEO, Thomas H. Boyd Memorial Hospital, Carrollton, IL
- 2:45 p.m.** **“Rural Health Clinic Breakout Session”**
Moderator: Nancy Newby, CEO, Washington County Hospital, Nashville, IL
A discussion of RHC issues, concerns and potential solutions offered by attendees participating in breakout groups.
- 4:00 p.m.** **Evaluation & Adjournment**

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Hospital/Clinic/Organization:

Address:

Contact Person:

Phone:

Email:

Name	Email
1.	
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4.	
5.	

Registration Information

The registration fee for ICAHN members is \$25.00, and non-members \$50.00 with checks made payable to the "Illinois Critical Access Hospital Network". The **registration deadline is Friday, May 13, 2011**. Registration forms may be mailed to ICAHN, 245 Backbone Road East, Princeton, IL 61356, faxed to (815) 875-2990, or emailed to registrations@icahn.org. For additional information, please contact the ICAHN office at 815-875-2999.